



# FIRMSHIP

Defender XS 'Firmship Edition'







FIRMSHIP





FIRMSHIP

















COVER  
REVERSE

000127km  
275km



DEFENDER

OFF  
100%  
AUTO-  
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REAR  
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DEFENDER



AUTO MAX AC AUTO













TOP  
TETHER





FIRMSHIP



Why RAL 7035 is so important for Firmship?

RAL 7035, also known as Light Grey, is a specific shade within the RAL colour matching system. This system was developed in Germany in 1927 and is widely used in various industries to standardize and communicate colour choices. RAL colours only are used by Job Smeets in his studio Job. Here are the reasons why RAL 7035 specifically is selected by Job Smeets for Firmship.

**Neutrality:** RAL 7035 is a neutral grey colour that falls in the middle of the grayscale spectrum. Its neutrality means it doesn't have strong undertones of warm or cool colours, making it a versatile choice that can work well with a wide range of other colours. This neutrality makes it an excellent base colour or background choice in design and architecture.

**Versatility:** Its versatility is one of its key attributes. RAL 7035 can be used in both indoor and outdoor applications, making it suitable for a wide range of purposes. Whether it's used in interior design, industrial equipment, transportation, or architecture, its adaptability shines through.

**Timelessness:** RAL 7035 is a timeless colour that doesn't go out of style. Its subdued and classic appearance means it remains a reliable choice over the years, especially in contexts where longevity and consistency are essential.

**Calming Effect:** The soft and calming nature of RAL 7035 makes it suitable for environments where a serene atmosphere is desired. This characteristic has led to its use in healthcare settings, where creating a tranquil environment can positively impact patients' well-being.

**Professionalism:** In many industries, RAL 7035 is associated with professionalism, reliability, and trustworthiness. This perception makes it a popular choice for enclosures, casings, and branding, particularly in the fields of electronics, machinery, and public transportation.

**Compatibility:** RAL 7035 pairs well with a variety of materials, including metals, concrete, glass, and wood. This compatibility makes it a practical choice in architectural applications and industrial design.

In summary, RAL 7035's neutrality, versatility, timelessness, calming effect, professionalism, and compatibility with various materials contribute to its widespread use and popularity in numerous industries and applications.







It is the love of ships that has left deep traces for Casper Vissers, the founder of Firmship. His mother is from Rotterdam, his grandfather was fond of the port of Rotterdam and built a complete port in an attic room in Kralingen-Rotterdam, including the passenger ships SS Rotterdam and Nieuw Amsterdam. Everything was self-made, from wood. Vissers is fond of icons, archetypes. Land Rover Defender, Broke shoes, and the classic lines of a ship. "An object should preferably be an icon, or become one," says Vissers. The archetype is a recurring theme in the expressive oeuvre of Studio Job, for that reason Vissers approached Job Smeets.

**Defender on the water.**

You could say a Firmship ship is the Defender on the water. Job Smeets from Studio Job who designs for Firmship got the task to create this nautical translation with the existing beautiful design of the Defender which was introduced under the creative leadership at JLR by Professor Gerry McGovern OBE.

**Lacquer with a feeling.**

The Firmship Defender has been lacquered with the strongest and toughest metal lacquer available in the world. It is the lacquer normally used on bulldozers and metal public telephone boxes in the US. It gives the Defender a texture. If you touch the Firmship Defender, you do feel something strong but silent.

**The wheels**

The wheels are British heritage wheels, these wheels are the revised versions from the original wheels designed and used by Land Rover when it all started.

**Interior**

The interior of the Firmship Defender is Job Smeets take on a firm 4-wheel drive interior. "Firmshipped", a tone in a tone! Light grey. The whole interior has been revised, the outside and the inside are in sync with each other. It doesn't need much explanation, just have a look and enjoy!!

# Studio Job

Studio Job is a ground-breaking art and design studio based in the Netherlands and is an international leader in contemporary sculpture. Artist Job Smeets (b.1969) founded Studio Job in 1998 in the renaissance spirit combining traditional and modern techniques to produce once-in-a-lifetime objects. Smeets leads a team of highly talented craftspeople to produce art pieces, projects and works in his vast atelier. The studio works across art, interiors and design with a vast range of high-profile clients, galleries, and collaborators.

In the Studio Job atelier a vast range of crafts are practiced and in-house all steps of the process from technical drawing to final painting and created. Traditional craftspeople such as specialists in bronze and stained-glass, work alongside experts adept in using lasers and 3D printing, technique, science, design and art come together in their work as examples of what can be described as Gesamtkunstwerk - a total art work or an all embracing art form.

Job Smeets is internationally recognised as pioneers of contemporary conceptual and sculptural design. His work ranges from bronze artwork in the Metropolitan Museum, New York, to the national stamp of the Netherlands featuring the Dutch King (forty million pieces produced), and the unique life-size bronze sculptures on Miami Beach, to the one-off Wunderkammer produced for Swarovski in Austria, as well as over 500 products and many ground-breaking interiors works.

All Studio Job projects are distinguished by a love of detail, freedom of expression, and functional art. With a history of more than 400 exhibitions and solo shows worldwide, including the Venice Biennale and the Rijksmuseum, Job's work can be found in the world's most important museums as well as the private collections of many of renowned figures within art. Their iconic, heraldic and cartoon-like sculptures are prized by collectors world-wide. Proclaimed one of the most influential artists by the Financial Times, Smeets is passionate about building up an oeuvre that is becoming increasingly extravagant in its details and increasingly personal.

Studio Job works across many areas including art, design, fashion, architecture and interiors having worked with a vast range of high profile clients including sculptures for Gufram, Barneys and Land Rover, design for Hermes, Viktor & Rolf and Mika, and product collections for many brands such as Swatch, Alessi, Moooi and Pepsi to name a few. Studio Job were asked by King Alexander of The Netherlands in 2013 to re-design their national stamp, an honour bestowed to very few people, the current national stamp is the artwork of Studio Job and can be considered to be the most replicated Dutch artwork in history. In 2017 Studio Job teamed up with Italian manufacturer Seletti to form the joint brand BLOW creating products in their pop spirit with a radical twist, as a way of making art 'available to all'. Job Smeets is consistently ranked as one of the world's most influential players within art and design. His highly collectable work creates a bridge between object and product by merging functional art with ground-breaking concepts.

"If ornament is an immoral and degenerate practice, as Adolf Loos described it, then Job [is] the most immoral and degenerate designer of our generation," Juan Garcia Mosqueda of New York City's Chamber gallery.

Job Smeets, (1969) was born in Belgium, but grew up in the Netherlands. He currently lives between the Netherlands, Belgium and Italy with his partner Rebecca Sharkey and their sons Elvis and another baby boy on the way in December 2021.





## Exterior Specifications

Defender XS 'Firmship Edition'

<b>Colour Heavy Structure:</b>	RAL7035 with structure.
<b>Colour Light Structure:</b>	RAL7035 with structure.
<b>Wheel Rims:</b>	RAL7035 with structure.
<b>Tyres:</b>	--
<b>Roof colour:</b>	Roof in contrasting colour black glass.
<b>Roof Type:</b>	Glass panoramic roof with sliding/tilting section.
<b>Roof Rails:</b>	Roof Rails in RAL7035 with structure.
<b>Windows:</b>	Privacy Glass.
<b>Headlamps:</b>	Matrix LED headlights with signature daytime running lights.
<b>Tow:</b>	Electrically deployable/folding tow bar.



### Interior Specifications

Defender XS 'Firmship Edition'

- Seats:** Leather Upholstery
- Seats:** Fabric Upholstery.
- Door Panels:** Leather Upholstery
- Roof Lining:** Fabric Upholstery.
- Dashboard Upholstery:** Leather Upholstery
- Dashboard Finish:** Powder coated Dashboard finish in Light Grey Brushed Finish.
- Steering Wheel:** Standard Leather Upholstered steering wheel. Heated Wheel Rim.
- Steering Column:** Electrically Height and length adjustable.
- Gearshift:** Leather Covered Transmission Selector.
- Audio:** Audio Meridian Ausdio System.
- Touchscreen:** 4" Touchscreen

## Selected Option(s) Specifications

Defender XS 'Firmship Edition'

### Interior Features

#### 3-Zone climate Control

Three-zone climate control provides separate temperature control for driver, front passenger and second-row passengers. Rear temperature control controls are accessible to all rear passengers and apply to the entire seat row.

The following functions are standard with 3-zone climate control: condensation sensor / automatic defogging, pollen and air filter, smog detection / automatic recirculation, climate control with pre-set memory for the driver's last temperature setting.

#### Air Quality Sensor

Checks the air quality in the car and recirculates the air if necessary.

#### Ionisation of Interior Air with PM 2.5 Filter

This technology contributes to the well-being of driver and passengers. The feature improves interior air quality and removes allergens, viruses, bacteria and odours from the air. For this purpose, harmful substances are broken down, making the interior air cleaner. This function can be switched on and off.

## Selected Option(s) Specifications

Defender XS 'Firmship Edition'

### Interior Features

#### Advanced Tow Assist

Advanced Tow Assist lets you effortlessly drive backwards with a trailer, while the Defender takes care of the necessary (counter) steering movements.

#### Secure Tracker Pro

Integrates verification technology into the remote control. Notifies the monitoring centre within minutes if your car is stolen using an unregistered key. Includes a subscription for the duration of the warranty period.

#### Advanced Offroad Capability Pack

- All Terrain Progress Control (ATPC)
- Terrain response 2.
- Configurable Terrain Response.

#### Cold Climate Pack

- Heated Windscreen.
- Heated Windows washers.
- High Pressure headlamp Washers.
- Capabilities and Dynamics:
- Electronic Active Differential.

## Standard Equipment Specifications

Defender XS 'Firmship Edition'

### Capabilities & Dynamics

- All wheel drive (AWD).
- Twin-speed intermediate gearbox (high/low gearing).
- Electronically controlled air suspension.
- Adaptive Dynamics.
- Terrain Response.
- Eight-speed automatic transmission.
- Hill Launch Assist.
- Electric power steering (EPAS).
- Dynamic Stability Control (DSC).
- Low Traction Launch.
- Electronic Traction Control (ETC).
- Roll Stability Control (RSC).
- Cornering Brake Control (CBC).
- Hill Descent Control (HDC).
- Brake Hold.

## Standard Equipment Specifications

Defender XS 'Firmship Edition'

### Driver Support

- Emergency Braking.
- Clear Exit Monitor.
- 360° Park Distance Control.
- Wade Sensing.
- Blind Spot Assist.
- Cruise control with Speed Limiter.
- Rear Traffic Monitor.
- 3D Surround Camera.
- Lane Keeping Assist.
- Traffic Sign Recognition with Adaptive Speed Limiter.

### Useful

- Keyless
- EntryWireless phone charger with signal.
- amplifier\*GEN wireless phone charger.
- ClearSight rear-view mirror.

## **Standard Equipment Specifications**

Defender XS 'Firmship Edition'

### **Exterior Features**

- Electrically adjustable, heated and folding exterior mirrors,
- Automatic dimming on drivers side with step-in lighting.
- Front fog lamps.
- Automatic headlight height adjustment.
- Brake pad wear indicator.
- Electronic Brakeforce Distribution (EBD).
- Rear window wiper with wipe/wash function.
- LED rear lights.
- Emergency Brake Assist.
- Electrically operated door windows with touch-sensitive function and clamping protection
- Roof edge windows.
- Electromechanically controlled parking brake (EPB).
- Anti-lock braking system (ABS).
- Heated rear window.
- Exit lighting.
- Headlights with twilight sensor and wipers with rain sensor.
- High-set third brake light.
- Grille blade in Satin Silicon Silver.
- Rear fog light
- Side-opening rear door
- Badges in Satin Silicon Silver
- Switch-off delay headlights
- Front and rear floor shield in Satin Silicon Silver.
- Door handles in body colour.
- Trailer Stability Assist (TSA)



## Standard Equipment Specifications

Defender XS 'Firmship Edition'

### Wheels & Tyres

- Wheel Tyre Pressure Monitoring System (TPMS)
- Locking wheel Nuts

### Safety & Security

- Secure Tracker
- ISOFIX attachment points for baby/child seats, in rear seats.
- Intrusion sensor.
- Automatic door lock when moving off (adjustable).
- Start/Stop button.
- Electrically operated child locks on rear doors.
- Front airbags with use sensor for front passenger seat.
- Audible signal when safety belts are not being worn.

## Standard Equipment Specifications

Defender XS 'Firmship Edition'

### Interior Features

- Floor mats.
- 2-Zone climate control.
- Hard-wearing rubber floor covering.  
Reading lights in the rear.
- Dashboard box.
- Unique X-Dynamic chair label.
- Two front cup holders, with cover.
- Sun visors with illuminated make-up mirrors.
- Luggage compartment cover.
- Hard-wearing rubber luggage floor finish.
- Two front cup holders.
- Hook/hooks in luggage compartment.
- Duotone colour themes for chairs.
- Metal door sill strips with 'X-Dynamic' wordmark.
- Premium interior lighting.
- Middle headrest for second row of seats.
- Lighting footwells.
- Sunglasses holder in headliner console.
- Soft Door Close (mechanical for rear door).
- Console finishing in Robustec.

### Info-Tainment

- DAB+ tuner (Digital Audio Broadcasting).
- Remote.
- 12V socket in luggage compartment.
- Android Auto.
- Interactive driver display.
- On-board computer.
- Apple CarPlay.
- Online Pack with data plan.
- PIVI Pro Connected incl. navigation.

## Technical Data

Defender XS 'Firmship Edition'

### Ground Clearance

- Standard ride height (mm): 225 (screw) / 216 (air suspension)
- Approach angle<sup>31</sup>: 0° (screw) / 30.1° (air suspension)
- Run-off angle<sup>37</sup>: 9° (screw) / 37.6° (air suspension)
- Transfer angle<sup>25</sup>: 0° (screw) / 24.2° (air suspension)
  
- Standard ride height (mm): 226 (screw) / 290 (air suspension)
- Approach angle<sup>31</sup>: 5°\* (screw) / 37.5°\* (air suspension)
- Run-off angle<sup>37</sup>: 5°\* (screw) / 40.0°\* (air suspension)
- Transfer angle<sup>24</sup>: 2° (screw) / 30.7° (air suspension)

### Wading Depth

- Maximum wading depth (screw/air suspension) (mm): 850 (screw) / 900 (air suspension)

### Turning Circle

- Between kerbs (m): 11.3
- Wall to wall (m): 12.0
- Revolutions (stop to stop): 2.7

### WLTP Emissions

- WLTP combined consumption - (/100 km): 11.23
- Combined WLTP CO<sub>2</sub> emissions - (g/km): 257

## Technical Data

Defender XS 'Firmship Edition'

### Performance & Consumption

- Top Speed: 191 km/h.
- Acceleration 0-100 km/h: 6.0 seconds.
- Fuel Tank Capacity: 90 (l).

### Drivetrain

- Cylinder capacity: 2.9986 (cm<sup>3</sup>).
- Max. power (hp / kw / rpm): 400 / 294 / 5,500 - 6,500.
- Max. torque (Nm @ rpm): 550 / 2,000 - 5,000.
- Transmission: Car.

### Weights

- Unladen weight (EU) (kg): 2.245 (5 seats) | 2.268 (6 seats).
- Gross weight (DIN) (kg): 2,170 (5 seats) | 2,193 (6 seats).
- Maximum vehicle weight (MTT) (kg): 2.970 (5 seats) | 3.000 (6 seats).
  
- Roofload (incl cross bar): 80/118 kg.

### Towing

- Maximum trailer weight, unbraked: 750 kg.
- Maximum trailer weight, braked: 3.500 kg.
- Maximum nose weight: 150 kg.
- Maximum weight of car and trailer (GTW): 6.470 kg.

### Space

- Headroom Front / Rear: -1.030 mm / 946 mm.
- Legroom Front / Rear: -993 mm / 929 mm.
  
- Luggage Capacity (h x w): -905 mm (height) x 1.183 mm (width).

## Technical Data

Defender XS 'Firmship Edition'

### Space

- Headroom Front / Rear: 1.030 mm / 946 mm.
- Legroom Front / Rear: 993 mm / 929 mm.

### Luggage Compartment Capacity

- Luggage Capacity (*h x w*): 905 mm (*height*) x 1.183mm (*width*).
- Width between wheel arches: 1.124 mm
  
- Length behind first row of seats: 1.313 mm
- Maximum volume of luggage compartment behind first row of seats: 1.263 litres VDA
- Maximum luggage compartment capacity behind first row of seats: 1.563 litres (gross)
  
- Length behind second row of seats: 460 mm
- Maximum volume of luggage compartment behind second row of seats: 297 litres VDA
- Maximum luggage compartment capacity behind second row of seats: 397 litres (gross)
  
- Length behind third row of seats: N/A
- Maximum luggage compartment capacity behind third row of seats: N/A
- Maximum luggage compartment capacity behind third row of seats: N/A



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